REPORT TO THE COMMUNITY March 2012



Making a Difference in Muhlenberg County

The Felix E. Martin, Jr. Foundation was established in 2008 by a \$50 million bequest from the late Felix E. Martin, Jr., a native and long-time resident of Muhlenberg County, Kentucky.

The Felix E. Martin, Jr. Foundation seeks to enrich the lives of the citizens of Muhlenberg County by providing support to qualified organizations to meet educational, civic and cultural needs of the County – both today and for generations to come.



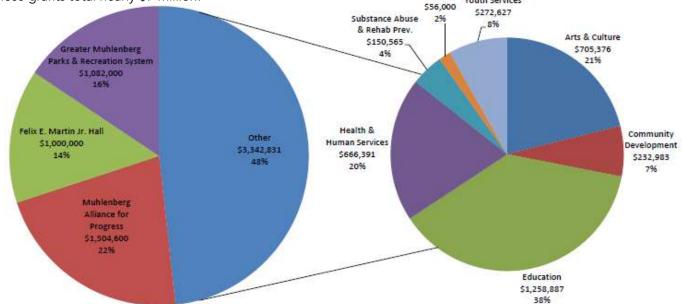
Mr. Felix Eaves Martin, Jr. 1927-2007

FELIX E. MARTIN JR.

Making a Difference in Muhlenberg County

A Report to the Community

It has been three years since the formation of the Felix E. Martin, Jr. Foundation was announced in Muhlenberg County, and it is with great pleasure that we provide the community with a report on the Foundation's activities during that time. In the past three years, the Foundation has made over 145 grants to nearly 60 local nonprofit organizations. Those grants total nearly \$7 million.



The pages that follow show what can be accomplished in a short amount of time when a large group of committed individuals pull together to make a real difference in their community. We offer our sincere thanks and appreciation to our Task Force and all those who have served on one of the many committees or boards responsible for guiding the transformative programs that are underway in the County. Mr. Martin would be very proud of what everyone has accomplished by working together.

We look forward to working with all of you to make Muhlenberg County a better place for all its citizens.

acoli Kathy Jacobi

President, Felix E. Martin, Jr. Foundation

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COMMUNITY DEVELOPMENT



Felix E. Martin, Jr. Hall Creative and Performing Arts Center

When the Muhlenberg County School Board was planning a new auditorium for the Muhlenberg County High School (West Campus) in 2009, the Foundation stepped up as a funding partner to expand their original vision. Thanks to a \$1,000,000 grant, seating for the auditorium was increased from 500 to 800 seats, and additional state-of-the-art technology was included, enabling it to accommodate the entire student body and become the community's first large-scale performing arts center.

To make full use of the new venue, the Foundation has made an annual grant commitment to pay the salary and expenses of a Director to oversee all operations and programming of Felix E. Martin, Jr. Hall.

A grand opening celebration throughout the month of March 2012 included a concert at the Hall by the United States Air Force Wings of Flight Woodwind Quartet and the High School's production of *Footloose*.

<u>Muhlenberg County Parks & Recreation Master Plan</u> & the Greater Muhlenberg Parks & Recreation System



After many discussions and much research, the Foundation's Task Force and Youth Services Committee felt that the most important and transformative change for the youth of Muhlenberg County would be to provide recreational programming and park facilities to give our young people healthy and positive things to do. They recognized this would also make the County more attractive for new businesses.

The Committee recommended that the Foundation hire Brandstetter Carroll, a leading architectural firm, to create a 10-year Master Plan to accomplish this. A dedicated Master Plan Steering Committee of 25 community volunteers helped develop this plan, which was completed in 2011.

The Greater Muhlenberg Parks and Recreation System was formed in late 2011 and is already making progress. In February 2012, the Parks and Recreation Board hired Tommy Barton of Prophetstown, Illinois, to serve as the System's first full-time Executive Director. The Board hopes to offer recreation programming as early as summer 2012.

Beyond funding the Master Plan, the Foundation has made a \$1 million commitment to fund the operations of the Parks and Recreation System for five years, payable in \$200,000 installments over five years from 2011 through 2015. This grant will help fund staff salaries as well as system administration and management.

ECONOMIC DEVELOPMENT

Muhlenberg Alliance for Progress



Government, business and philanthropic organizations joined forces to launch the Muhlenberg Alliance for Progress (MAP) in 2011, to chart a course for the economic future of Muhlenberg County and serve as a model for rural communities throughout the State and beyond. Through County support made possible by the Felix E. Martin, Jr. Foundation and Coal Severance dollars, as well as civic financial contributions, MAP's mission is to "Improve Muhlenberg County's Economy Through the Attraction and Retention of Quality Jobs and Investment." MAP recruits new business endeavors, supports existing industries and encourages the entrepreneurial spirit in Muhlenberg County.

The Foundation made a five-year commitment of \$1,250,000 to help fund MAP's operations and activities. The grant will provide \$250,000 each year from 2011 through 2015.

Kentucky Work Ready Community Certification

The State announced a program called Kentucky Work Ready Communities in Fall 2011 as part of some dramatic steps to improve the quality of the workforce in Kentucky, and communities throughout the Commonwealth are readying themselves for this new designation. Taking the steps necessary for Muhlenberg County to be designated a Work Ready Community is vital for the County to attract new businesses and investment, and help existing companies grow and add new jobs. The certification is based on the quality of the local labor force and the community's commitment to continuous improvement of the workforce.

A major component of the certification is the concept of "certified employability" from the individual level, as indicated by a person's attainment of diplomas, degrees, certificates or other credentials. These requirements will guide the Foundation's efforts in adult education initiatives that will begin in 2012, in partnership with Madisonville Community College and Leadership Muhlenberg.



HIGHER EDUCATION BEGINS HERE

Adult Education Incentive Program

Madisonville Community College (MCC) will play a key role in achieving the educational levels needed to become a Work Ready Community. Certification requires that 25 percent of the working age population must have at least a twoyear degree, building to 32 percent in three years and 39 percent in five years.

The Foundation has developed a two-part plan with MCC and Leadership Muhlenberg to have an immediate impact on adult education. Monetary incentives will be offered to those working toward or passing the GED exam. Marketing efforts to "get the word out" on this unique opportunity are being enthusiastically undertaken by the 2012 Leadership Muhlenberg Class. For adults who have already taken some classes at MCC, a financial incentive will be offered to encourage them to complete their Associates degree.

During the initial 18 month period, the Foundation has committed \$163,125 to support these efforts.

EDUCATION

Early Childhood Development



Early childhood development and school readiness are critical issues in Muhlenberg County. The Foundation made a multi-year grant commitment to support a Project Manager who oversees programs focused on early childhood development. Vicki Yonts is in charge of the newly created SOAR Project (Strategies, Opportunities, Advantages, Resources).

In the first year, the SOAR Project partnered with Head Start for early literacy training for all parents; brought "Reach Out and Read" to the County, with books distributed by pediatricians at all well-baby visits; developed "Read to Me"

New Baby Packets for the hospital to give to all new parents; started the "Pathway to Reading" program for parents and children at Pathway of Hope Center, and will place community bookshelves throughout the County in waiting rooms. Much more is planned as this important program helps children arrive at kindergarten ready to learn.



Dolly Parton Imagination Library

Through a partnership with the Muhlenberg County Public Libraries, the Foundation brought Dolly Parton's Imagination Library to the children of Muhlenberg County. Through this program, a brand new, age appropriate book is mailed each month to every child registered for the program, from birth through age 5, at no cost to the child or his/her family. The free books available from Dolly Parton's Imagination Library are appropriate for their age on different subjects like rhyming, nursery rhymes, letters, safety, diversity and school preparation.



Innovation in Schools

Students must be prepared with 21st century skills to succeed in today's world. With the assistance of a \$200,000 matching grant from the Foundation, the Muhlenberg County School District has been able to invest more than half a million dollars in technology to give every student access to an Apple iPod Touch, iPad or MacBook.

The Foundation also made a \$60,000 matching grant to the School District to create the iRead Summer Camp.

Teachers transformed their classrooms into campsites including camp fire reading circles, fishing ponds, forests and tents doubling as reading nooks. The iRead Camp gave students extra help with reading and provided specialized tools in the Apple technology products to make reading fun.







COMMUNITY GRANTS

The Board congratulates the following organizations on having received a grant from the Foundation between 2008-2012. The Felix E. Martin, Jr. Foundation is proud to partner with these organizations to make a difference in Muhlenberg County. For a grant application, visit www.FelixMartinFoundation.org.

American Red Cross, Mid-West Chapter Big Brothers Big Sisters Bremen Elementary School Center for Nonprofit Excellence Central City Convention Center Central City Elementary School/Daycare Champions for a Drug Free Muhlenberg County Church of Jesus Christ City of Central City City of Central City City of Drakesboro City of South Carrollton Cleaton Missionary Baptist Church Community Health Centers of Western Kentucky Duncan Center Museum & Art Gallery Ebenezer Missionary Baptist Church





Duncan Center Museum & Art Gallery



Muhlenberg County Extension Service: Students Teaching About Negative Decisions



UHLENBERG

How many people

does it take to

make

CALL

338-287

a difference?

Muhlenberg Green Recycling Team

Family Advocacy Center First Baptist Church Greater Muhlenberg Parks & Recreation System Greenville Elementary School Greenville Little League Greenville United Methodist Church Greenville Volunteer Fire Department Habitat for Humanity Hoofbeats, Heartstrings & Hopes, Inc. Junior Achievement of Western Kentucky Madisonville Community College McCallie School Muhlenberg Community Hospital Muhlenberg Community Theatre, Inc.



Muhlenberg County Special Olympics

Over 145 grants, totaling nearly \$7 million, to nearly 60 local nonprofits organizations

Muhlenberg County 4H - Horse Club Muhlenberg County 4H - Shooting Sports Muhlenberg County American Red Cross Muhlenberg County Board of Education Muhlenberg County Extension Service - 4-H/Youth Development Muhlenberg County Extension Service - Family & Consumer Science Muhlenberg County Extension Service - Fine Arts Muhlenberg County Fiscal Court Muhlenberg County High School Muhlenberg County Junior Pro Football, Inc. Muhlenberg County Literacy Council Muhlenberg County Opportunity Center EMERGENCY MEDICAL SERVICES Muhlenberg County Public Libraries Muhlenberg County Special Olympics Muhlenberg Green Recycling Team



City of Central City: Scout House



Muhlenberg County Extension Service: Arts Advisory Council

Muhlenberg North Middle School Muhlenberg South Elementary Muhlenberg South Middle School National Thumbpickers Hall of Fame Pathway of Hope Pennyrile Allied Community Services - Retired & Senior Volunteer Program Pennyrile Area Development District Pennyroyal Center **RiverPark Center** Second Baptist Church South Central Kentucky Kids on the Block STAND (Students Teaching About Negative Decisions) The Flying Mules University of Kentucky Center for Rural Health



Muhlenberg Community Theatre, Inc.



Muhlenberg County Schools & The Pennyroyal Center

The following Committees and Boards have been instrumental to the Foundation's work. We thank them for their hard work and dedication.

FELIX E. MARTIN JR.

Economic Development Committee

Roger Arbuckle Lee Fauntleroy Kim Logsdon Randy McCarty Judge Rick Newman

Parks and Recreation Master Plan Steering Committee

Shannon Combs Kelly Free John Gentry Tracy Hope Cora Hughes Becky Keith Freddie Mayes Elizabeth Oates Tammy Piper David Rhoades John Soderling James Stewart Rylan Tuohy Donna Vincent Shawn Conkwright Lee Freeman, Chair Tommy Harrison Debbie Houghland Gail Johnson Eddie Lewis Judge Rick Newman Matt Perkins Cassie Reynolds Dean Rowe Sam Sparks Nancy Stewart Ben Van Hooser Steve Wells

<u>Greater Muhlenberg Parks and Recreation System</u> <u>Board of Directors</u>

Shannon Combs Lee Freeman Tracy Hope Matt Perkins Cassie Reynolds Steve Wells, Chair Shawn Conkwright Elizabeth Anne Gentry Gail Johnson Tammy Piper Ben Van Hooser

Youth Services Committee

Alexis Albach Johnny Bilbro Dr. Kevin Brown Chris Dennis Gail Johnson Elizabeth Tartar Jessica Anderson Kara Bletzinger Rick Carver Sandy Denny Lauren Sparks

Early Childhood Development (SOAR) Planning Committee

Carla Embry Mary Ann French Lanie Gardner Debbie Houghland Gail Johnson Heather Phem Angie Todd Wendy West Amy Whitney Claire Franek Billy Galyen Elizabeth Anne Gentry Ashleigh Johnson Becky Miller Alfreda Settle Debbie Ursery Jennifer Whitehead

Muhlenberg Alliance for Progress (MAP) Board of Directors

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- Gary Carver Mike Davenport Dr. Ray England Lanie Gardner Ernie Isom Judge Rick Newman Jon Rogers Dale Todd



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